

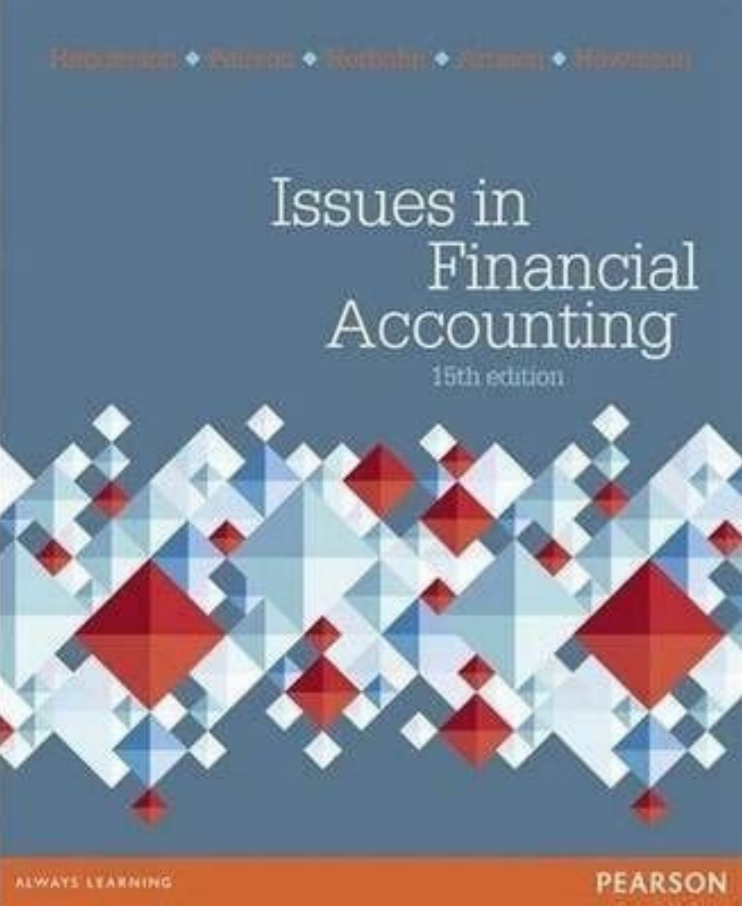
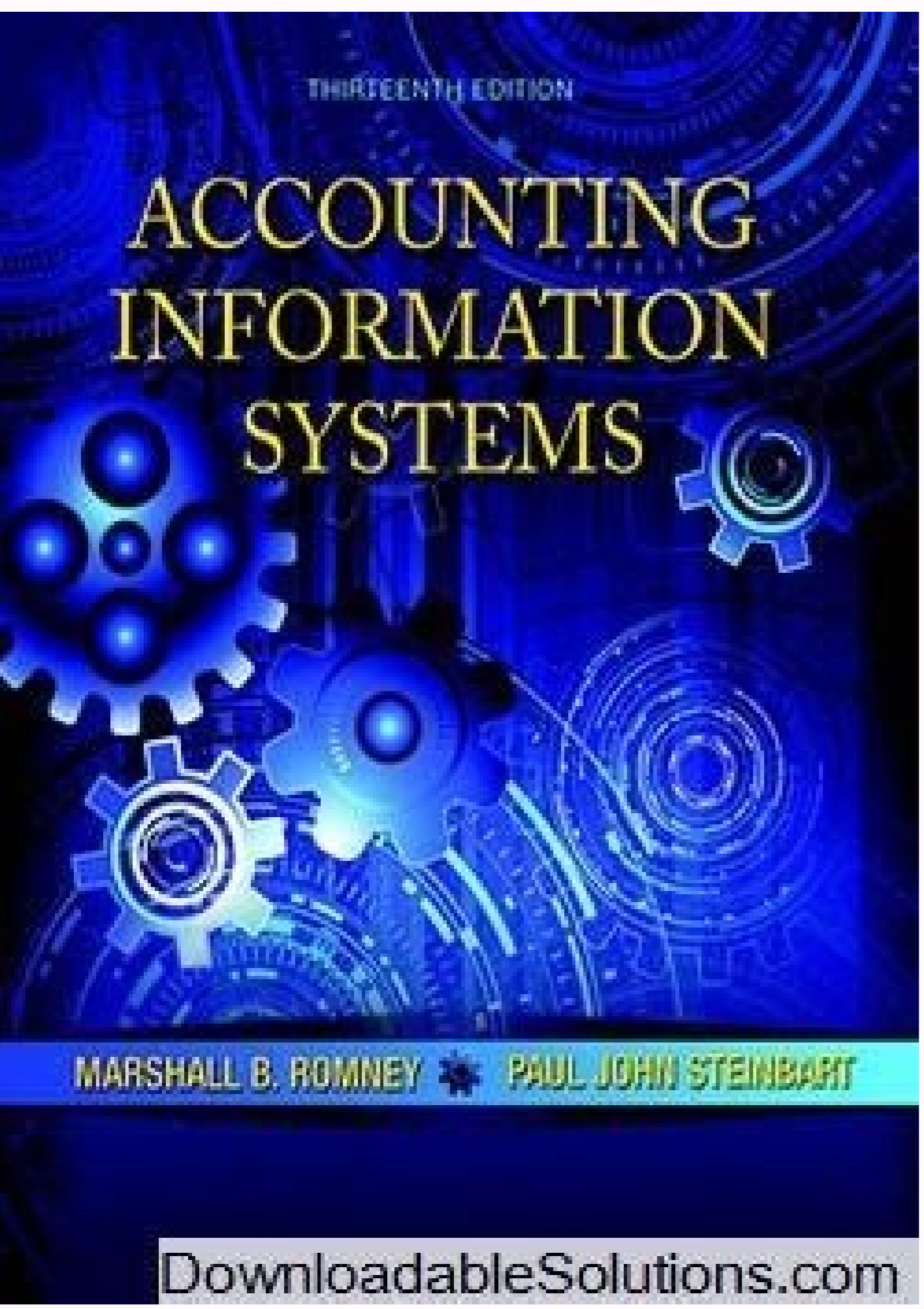


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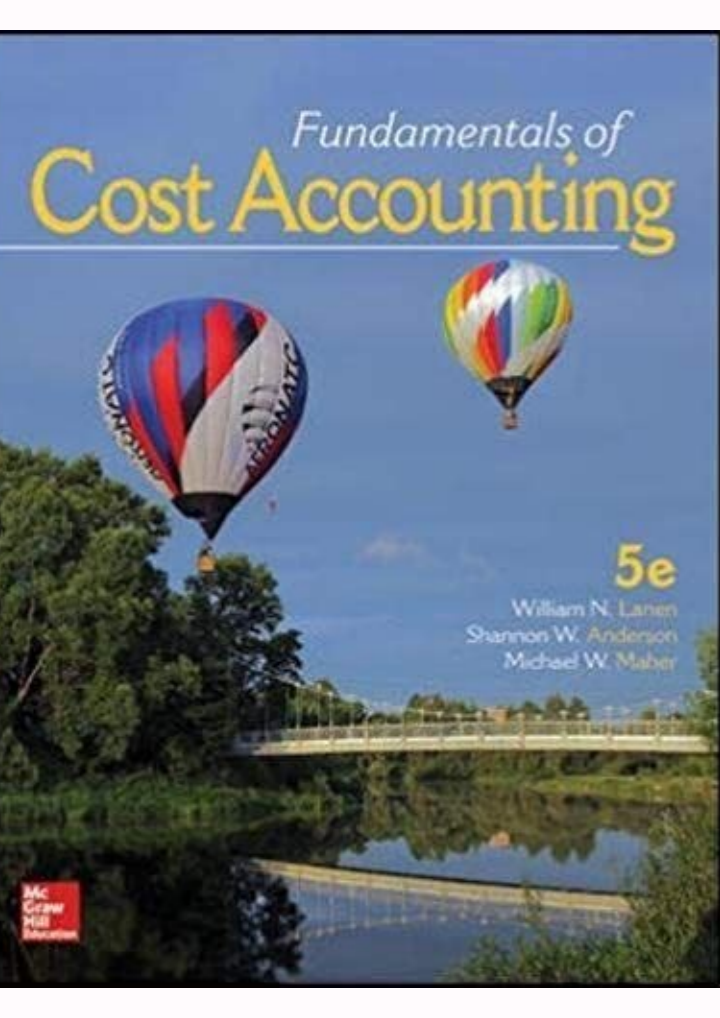
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# Term Sheets & Valuations

An Inside Look at  
the Intricacies  
of Term Sheets &  
Valuations

{ The All-Time Best  
Selling Book on  
Term Sheets  
Information gathered  
from bookshelves, blogs,  
independent bookstores,  
and online bookstores }

By Alex Wilmerding



# Commercial Data Mining Processing, Analysis And Modeling For Predictive Analytics Projects The Savvy Manager's Guide

David Nettleton

MK  
MORISAN KAUFMANN

While it is all English, there are differences among the written and spoken versions of it in the United States, United Kingdom, Australia, and Canada. Spelling is one of the more visible differences among the regional versions of English, e.g., color in the USA versus colour in the UK. One other thing that varies is numbering systems: Metric (meters, centimeters, liters, etc.) versus imperial (feet, inches, quarts, etc.). MORE FROM QUESTIONS ANSWERED.NET Heidi Thorne is a self-publishing advocate and author of nonfiction books, eBooks, and audiobooks. I've never heard of localization before, but I understand this is a very necessary role when editing communications. Bill Holland from Olympia, WA on January 30, 2018: I had no idea what this was about when I saw the title. Some of the bloggers and website owners also provide video and audio summaries, as well. Subscription Services and Book Apps: It's possible to find chapter summaries of books available through subscription services, as well as book apps. Let us know when you do publish some eBooks! Thanks for stopping by and have a great day! Heidi Thorne (author) from Chicago Area on February 01, 2018: Flourish, I have a few other examples of how this can go so wrong, but they were a little too risqué for public posting. The purpose of these websites and blogs is to present an informal setting for people to enjoy books without feeling the pressure of making a purchase. He was testing me to see how I could interpret an idiom in a culturally appropriate way for my audience. In some cases, localization may include de-culturing what you say so that you are understood and so that you don't offend your audience. It's All English?! I've reviewed book manuscripts from the United Kingdom and Australia. Glad you understand its value. Thank you for your support and have a great week! Larry Rankin from Oklahoma on February 05, 2018: Always helpful. Just wish I had more time to put your good ideas to work for me. Heidi Thorne (author) from Chicago Area on February 01, 2018: Linda, being in Canada, localizing your eBooks would probably not be that big of a deal for US audiences. I don't know whether this is due to an Amazon search algorithm for placement of my books, or because I primarily promote to my American audience. There's not enough income from these foreign markets to justify the expense or effort. That being said, increasing your awareness of cultural differences can be valuable. Follow these guidelines to learn where to find book summaries online. Websites and Blogs Many websites and blogs offer summaries of chapters in books for free to their readers. Therefore, a wide variety of sites are available containing them. Might not even need any edits! But you'd probably want to look at it more closely if you were looking for more of a UK or AUS following. But it can also be done for variants of the same base language, e.g., British English to American English. These book summary sites contain information about the author, release date, characters, plot, and then move on to the summaries, like a short summary of Othello, for example. The monkeying around example and alternate spellings are good examples. Understanding an English-speaking editor from Dubai would be a challenge. Nuances are often lost when you make your sentences as simple as a noun and verb. With more businesses doing business globally thanks to the Internet, this can be a critical function. Ideally, localization edits should be done by a native speaker from the target region or audience. Localization and Cultural Awareness When I interviewed for a teaching job to provide computer training to students for whom English was a second language, I was asked to do a classroom demo. My "students" in the demo were school administrators. Makes perfect sense now, and I completely agree. You have enough going on in your world. I realized immediately what he was trying to do. Some present notes, reflections, and reviews that their readers can comment on, discuss, or reflect on. :) I think for communications that will stay within the area (such as news shows), it's probably not that much of an issue. Content is for informational or entertainment purposes only and does not substitute for personal counsel or professional advice in business, financial, legal, or technical matters. © 2018 Heidi Thorne Heidi Thorne (author) from Chicago Area on February 05, 2018: Larry, thanks for the kind comment. Anyone with a Kindle device can read any book offered in the Kindle store. While this offers more opportunities for Kindle authors to earn more royalties and build an international fan base, it does present the dilemma of what language and/or variant of it to use in the eBook. Though I do get some international sales, what I've found is that most of my Kindle sales come from Amazon.com to buyers in my home country of the United States. I have to admit that sometimes I had to look up word usages to understand what the author was trying to convey. It is very difficult when reporting in English and English is not the first or even the second language of the people you are communicating with. An English manuscript from outside the U.S. that I reviewed included references to metric measurements but didn't indicate it was in metric. But for novels and other works that could have a wider audience, it's much more critical as you note. If that's not enough, some of these book apps and subscription services also provide links to videos, reports and TED talks for the books, as well. YouTube Channels Offering Book Summaries If you would rather not read a summary of books, there are many YouTube channels offering book summaries online. These "YouTubers" select a book, present information about it, provide insights, highlight reviews about it, and summarize its plot. If that's not enough, some of these book apps and subscription services also offer links to videos, reports and TED talks for the books, as well. It will help you avoid relying on your own local language quirks when writing and create a more culturally neutral work. This article is accurate and true to the best of the author's knowledge. It makes me feel tricked. Some of these channels follow a specific niche topic while others are about books in general. Research or Special Interest Book Summary Websites For those who need a summary of a book that covers a research or special interest topic, there are dozens of book summary websites focusing specifically on this. However, the investment in this effort needs to be weighed against potential sales. What Is Localization? Localization is reviewing and editing communications (text, audio, video) to make sure they follow the language standards and idiosyncrasies of the intended audience. So much is lost in translation. Some of the key issues addressed include word usage, unique spellings, idioms, colloquialisms, clichés, and syntax that are unique to the audience. That's not very nice but I don't want to always work hard to understand what the heck people are trying to say. Louise Powles from Norfolk, England on January 30, 2018: That's interesting to know. :) Mary Norton from Ontario, Canada on January 30, 2018: We do experience this in spoken language when we work in other countries. While you may not find a short summary of Hamlet, you will see religious book summaries, book summaries for health-related topics, or topics for business-related books. Students Searching for Book Summaries Students are constantly on the lookout for book summaries for research purposes, as well as for books they need to read for classes. Many of them would include statements similar to the one noted above, which would always cause me to chuckle. I knew that they were trying to tell me that they wanted to help me serve my clients' promotional needs. I do not like to read novels that have a lot of non-American colloquial phrases unless I knew in advance to expect that (e.g., a novel about royalty). For example, they may need a summary of Robert's rules or a simple summary of Macbeth to help them write a research paper, and a book summary website will help them achieve that goal. One student blurted out that, in his country, monkeys are sacred and asked what I meant by monkey around? one day you'll have time to turn your ideas into reality. I appreciate you stopping by in spite of your schedule. It's irritating to be surprised in this way (bloody this and bloody that) and have to figure out what they're saying. So even though it's all English, there could still be occasions for misunderstanding. When publishing on Amazon's Kindle Direct Publishing (KDP), authors automatically, and usually unintentionally, expand their reach to a global audience. The purpose of this review is to make sure the communication will not offend or be misunderstood. Localization is primarily done for communications going to an audience that speaks a different language, e.g., a brochure translated from Mandarin Chinese into English that will be distributed to people who speak American English. She is a former trade newspaper editor. Learn more about localization and its benefits for authors. Heidi Thorne (author) via Canva "We can make you happy products for your client's pleasure." Huh? Regardless of whether Amazon's algorithms or my promotions are drawing more American readers to my Kindle books, I encourage authors to initially concentrate on localization for their home country and primary fan base. However, if strong sales are being anticipated or desired from outside one's home audience, an investment in a localization edit should be considered. For example, because I write nonfiction books on business and self-publishing that are geared for American audiences, I really don't worry about localizing my books for the stray international Kindle sales I get. In one part of the lesson, I told the students not to "monkey around" with certain functions until they were more experienced with the program. I have a hard enough time understanding my neighbor when he talks. Some of these services provide audio, PDF, and infographics of the books. It completely changed what the author was trying to convey. Like the monkey example, there also are idioms and colloquialisms that can be unique to each region. Thanks for chiming in and have a great day! Heidi Thorne (author) from Chicago Area on February 01, 2018: Louise, I think as we become more of a global society, we will see more emphasis on these issues in the future. Thanks for stopping by and have a great day! Heidi Thorne (author) from Chicago Area on February 01, 2018: Bill, true, even within our own melting pot type neighborhoods it's a challenge to be understood! But as long as we have an open mind, we'll get along. Thanks for chiming in and have a great day! Linda Crampton from British Columbia, Canada on January 30, 2018: This is good information to think about. But the selection of words and the way they were conveyed makes it awkward and laughable, though it is technically correct in English. To avoid being misunderstood, authors wishing to reach foreign audiences should consider hiring an editor for what's called localization. When I was in the promotional products business, I would be contacted via email by a lot of foreign manufacturers. Thanks for stopping by and have a great day! Heidi Thorne (author) from Chicago Area on February 01, 2018: Mary, indeed, so much can be lost in translation! And sometimes it's so subtle, we barely recognize it. One day... Though I haven't created any eBooks yet, I may do so, so I appreciate all your advice. Flourish Anyway from USA on January 30, 2018: What an outstanding article and topic. Because everyone is pressed for time, the need to look up the summary of this book or that one is sometimes a priority.

Computerized Accounting and Accounting Information Systems; Cost Accounting; Financial Accounting; Financial Statement Analysis; ... + Library/Information Science. Referencing + Special Education. ... May 13th 2022. ISBN: 9781260473544. \$125.00. More Details. A ... Inventory (American English) or stock (British English) refers to the goods and materials that a business holds for the ultimate goal of resale, production or utilisation. Inventory management is a discipline primarily about specifying the shape and placement of stocked goods. It is required at different locations within a facility or within many locations of a supply network to precede the ... Ideal for graduate, MBA, and rigorous undergraduate programs. FINANCIAL ACCOUNTING: AN INTRODUCTION TO CONCEPTS, METHODS, AND USES 14e presents both the basic concepts underlying financial statements and the terminology and methods that allows the reader to interpret, analyze, and evaluate corporate financial statements. A book is a medium for recording information in the form of writing or images, typically composed of many pages (made of papyrus, parchment, vellum, or paper) bound together and protected by a cover. The technical term for this physical arrangement is codex (plural, codices). In the history of hand-held physical supports for extended written compositions or records, the ... Microbiology: An Introduction, 13th Edition. Reach every student by pairing this text with Mastering Microbiology Mastering is the teaching and learning platform that empowers you to reach every student. By combining trusted author content with digital tools developed to engage students and emulate the office-hour experience, Mastering personalizes learning and ... Simply kick back and relax. Essays Assignment will take good care of your essays and research papers, while you're enjoying your day.

